

Networking Arizona

Networking... it makes a difference!



Tuesdays
3 to 4pm

Get your business heard by thousands of listeners.

CBScreative business solutions "Networking Arizona" Guest Contract



KFNX News Talk Radio 1100 AM
Show Broadcasts every
Tuesday from 3 - 5 pm
& Friday from 4 - 5 pm

Guest Name: _____

Business: _____

Address: _____

Phone Number: _____

Fax: _____

E-Mail: _____

Payment of \$200.00 will be paid up front at time of signing this contract.

THERE AFTER YOU MAY NOT CANCEL AT ANY TIME OF YOUR SHOW DATE.

The payment of \$200.00 includes a 15 minute radio time segment on the show and the promos I say regarding you and your business as a guest on the show. The time works out to be around 13 or so minutes.

Each guest will receive a copy of the show they were on and may use them for marketing purposes.

Guests can take and answer any questions if a caller calls during their segment.

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Guest will provide Creative Business Solutions with 6 -8 questions that you would like me to ask you during your segment and I will try and use all questions as long as your segment doesn't go any longer then 13 minutes.

Any guest that wants more time on the air will pay \$200.00 for each segment they take. If a guest decides to come on the show more then one time, then the first show is \$200.00 for a segment and thereafter the fee is \$300.00 for a segment.

It is suggested that you come to the station no more then 1 hour before show airs to run-through what we are going to say during your segment. You may also set up an appointment with me to go over any questions or do a run-through for you interview over the phone with me before the date of your show.

If any guest can not make it at the time of their segment to be live on the air, we can tape your segment on an earlier date to be played on the show date that you requested, or you may call in and do your segment by phone.

General Rules:

No one should read their answers to me during the segment. This should just flow like a conversation between us. You should have down what you want to say, but do not read it like it is a script. Everything you say should come from your heart. Just speak passionately about what you want everyone to know about you and your business.

Try and keep as much eye contact with me as you possibly can. I will be giving you cues as to when there is a caller calling in and even more importantly when your 2 minute warning is coming up. If you aren't looking at me I will simply have to cut you off and say "Is there anything else that you want to tell the listeners". Try and keep everything brief and to the point.

NO food is permitted in the KFNX Talk Studio. If you bring a drink, take care to where you put it down, and throw away any used beverage containers or paperwork when done after the show.

Signature: _____

Date: _____

Requested Show Date: _____

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Now accepting Visa and M/C

Make Checks Payable to: Creative Business Solutions
Send Check to: 14653 S. 25th St. Phoenix, AZ 85048



**KFNX1100 Studio is located at:
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Phoenix, AZ 85004
602-277-1100**

CBScreative business solutions

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